

Bruno Heinrich Geiger

University of Applied Science Zurich
BBA / BSc Business Economics & Administration
Management & Leadership Diplomas, Coach

Buchenweg 29
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Languages German mother tongue
English / French fluent (spoken and written)
Italian basic

Web linkedin / Xing



April 2019 – Dec 2020

Director of Finance, Services and Residential Life Ecole d'Humanité Hasliberg

Finance, Administration, HR, Marketing, Real Estate,
Safety & Security, Maintenance, Quality, Kitchen,
Housekeeping, Boarding Life, Planning

- Strategic and operational management in co-operation with the School Director, Management
- 120 students from age 11 to 20
- 20 direct reports in Servicing and Boarding Life
- 50 teachers / 20 employees in servicing
- Development of campus infrastructure
- Manage and develop boarding life
- Lead Finance, Controlling, Planning
- Marketing, Promotion, Communication
- Events, Fundraising, ALUMNI, Foundations
- Relationship Management with parents, suppliers, authorities, etc.
- Quality management / assurance
- Safety and security officer
- www.ecole.ch

Jan 2013 – Dec 2019

 Kanton Zug

Project Manager International Canton of Zug / Switzerland

Development and Implementation of two new
International English VET Programs

- Information Technology / Business Administration
- Market analysis, product development and launch
- Marketing, communication, promotion, networking

- Cooperation with States Secretary Education, Research and Innovation (SERI), Bern and SFIVET, Swiss Federal Institute for Vocational Education and Training, Zollikofen / BE
- Cooperation with the IBO, (International Baccalaureate Organisation) The Haag & ISZL, International School Zug
- 15 indirect reports (project management)
- www.efz-international.ch

Jan 2018 – Dec 2018



Manager Intern. Career Program

Academia Group Basel / Intern. School

Development and implementation of a new apprenticeship model (intern. A-Level baccalaureate combined with work experience / dual track)

- Development of project, concepts, curricula
- Definition of overall program
- Akquisition of companies and clients; networking
- Cooperation with unions, associations, etc.

2016 – 2017



Head Vocational Education and Training

ENAIIP Switzerland, Lucerne

Lead and development of adult trainings / programs

- Lead of Training Center Lucerne
- Implementation of adult VET programs Switzerland
- Development of project, concepts, curricula
- International Project Development VET / PET
- 5 direct reports (staff) / 25 indirect reports (teachers)

2011 - 2019



Founder / CEO

GEIGER EVOLUTION Ltd., Inwil/Lucerne

Project Management / Development / Trainings

- International Project Development
- Corporate Development / Business Development
- Entrepreneurship - Trainings / Coachings
- Leadership / Management Seminars
- Workshops / Outdoor-Events

2006 - 2010



Head Corporate Planning

CSS Versicherungen / Health Insurance, Lucerne

- Corporate Planning / Targeting / Balanced Scorecard
- Lead of the Corporate Target Setting Process
- Strategic Corporate Planning & Controlling
- Development, Implementation, Controlling of KPIs
- Internal Training, Workshops and Information
- 2 direct reports (team) / 10 indirect reports (mgmt team)

2002 - 2006



Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

**Head Management Support
Real Estate Department of the Swiss Federal
Institute of Technology / ETH Zürich, Zurich**

- Development of Management System / KPI Tool
- Development and implementation of a TQM System / Management System according to ISO 9001:2000 and 14001) incl. reporting to the board of directors
- Development and Lead / Coordination / Implementation / Internal Information / Management Workshops / ...
- 1 direct report / 6 indirect reports (management team)

1999 - 2002

Mercuri Urval

**Management Consultant
Mercuri Urval AG, Zollikon / Zurich**

- Human Resources Consulting
- Management Assessments
- Recruitment and Selection
- Akquisition / Business Development

1994 - 1999



**Marketing & Sales Support Employee Benefits
AXA Winterthur Group, Life, Winterthur**

- Development of Management Tools
- Development & Implementation of a new Balanced Score Card / Management Information System
- Project Coordination USA & Europe
- Global Sales Network Planning / Controlling
- Market Entrance Studies, Planning and Projects for Hong Kong, Indonesia, Taiwan, China, India

1992 - 1994

Swiss Re



**Management Trainee
Swiss Re / Schweizer Rückversicherung, Zürich**

- International Management Trainee / Assistant
- Life Reinsurance Underwriting and Marketing
- Market Region Asia Pacific
- Medical Risk Evaluation, Actuary, Marketing

1989 - 1992

**Studies / Diploma (BSc Business Economics &
Administration); University of Applied Sciences
Zurich/Winterthur; Dept. Management & Law / Marketing**

Personality / attitude

creative and connected
analytical and consistent
motivating and pragmatic

convincing, humane
entrepreneur
reliable and stable